

“Let's communicate!” project presents

Maritime sector businesses meet EUSBSR

How can Maritime Business Benefit from the EU Strategy for the Baltic Sea Region and EU funding?

Date: 8th November 2017, 10 am - 4:30 pm

Venue: Gdańsk, Poland: Maritime Culture Centre, Tokarska 21-25, 80-888 Gdańsk

Language: English (simultaneous interpreting in Polish available)

Organisers: EUSBSR Policy Areas Ship & Safe, “Pomorskie in the EU” Association as a partner of “Let's communicate!” & Smart Blue Regions project

Agenda:

- 10.00-10.30 Coffee and registration
- 10.30-10.40 Welcome
Mieczysław Struk, Marshal of Pomorskie Voivodeship (TBC)
- 10.40-11.20 Introduction
- “Let's Communicate!” project
 - EU Strategy for the Baltic Sea Region, **Joanna Wojtkowska**, Polish National Coordinator
 - PA Ship and PA Safe, **Ditte Folke Kikkert Henriksen & Jouni Lappalainen**
- 11.20-11.40 Initiating the blue growth cooperation between the regions
Magda Leszczyna-Rzucidło, Smart Blue Regions Project Coordinator
- 11.40-12.00 The maritime sector in the Baltic Sea Region in the context of the global trends
Sauli Eloranta, Rolls-Royce (TBC)
- 12.00-13.00 Lunch
- 13.00-13.20 Baltic Ports Organization: Clean shipping projects - the ports' perspective
Bogdan Ołdakowski, Baltic Ports Organisation
- 13.20-14.00 What are the potentials and benefits of being a business partner in an EUSBSR Flagship?
Presentations from project partners from the business sector
- 14.00-14.20 Coffee break
- 14.20-15.10 Panel discussion on EU-funding: Financial instruments available to businesses
- Interreg Baltic Sea Region Programme
 - Interreg South Baltic Programme
 - Horizon 2020
 - Bonus
 - Connecting Europe Facility (TBC)
- 15.10-16.10 **Meet the experts!** A networking session where participants can pitch project ideas & ask questions from the presenters of the seminar.
- 16.10-16.30 Wrap up and Q&A from the audience