“Let’s communicate!” project presents

Maritime sector businesses meet EUSBSR

How can Maritime Business Benefit from the EU Strategy for the Baltic Sea Region and EU funding?

Date: 8th November 2017, 10 am – 4:30 pm
Venue: Gdańsk, Poland: Maritime Culture Centre, Tokarska 21-25, 80-888 Gdańsk
Language: English (simultaneous interpreting in Polish available)
Organisers: EUSBSR Policy Areas Ship & Safe, “Pomorskie in the EU” Association as a partner of “Let’s communicate!” & Smart Blue Regions project

Agenda:

10.00-10.30 Coffee and registration
10.30-10.40 Welcome
Mieczysław Struk, Marshal of Pomorskie Voivodeship (TBC)
10.40-11.20 Introduction
- “Let’s Communicate!” project
- EU Strategy for the Baltic Sea Region, Joanna Wojtkowska, Polish National Coordinator
- PA Ship and PA Safe, Ditte Folke Kikkert Henriksen & Jouni Lappalainen
11.20-11.40 Initiating the blue growth cooperation between the regions
Magda Leszczyna-Rzucidło, Smart Blue Regions Project Coordinator
11.40-12.00 The maritime sector in the Baltic Sea Region in the context of the global trends
Sauli Eloranta, Rolls-Royce (TBC)
12.00-13.00 Lunch
13.00-13.20 Baltic Ports Organization: Clean shipping projects - the ports' perspective
Bogdan Oldakowski, Baltic Ports Organisation
13.20-14.00 What are the potentials and benefits of being a business partner in an EUSBSR Flagship? Presentations from project partners from the business sector
14.00-14.20 Coffee break
14.20-15.10 Panel discussion on EU-funding: Financial instruments available to businesses
- Interreg Baltic Sea Region Programme
- Interreg South Baltic Programme
- Horizon 2020
- Bonus
- Connecting Europe Facility (TBC)
15.10-16.10 Meet the experts! A networking session where participants can pitch project ideas & ask questions from the presenters of the seminar.
16.10-16.30 Wrap up and Q&A from the audience